Bruce D. Greenstein SECRETARY

Department of Health and Hospitals Center for Community and Preventive Health

TO:

LOUISIANA WIC VENDORS

FROM:

TRICIA GUIDROZ, MA

LA WIC VENDOR MANAGER

DATE:

October 11, 2012

RE:

URGENT -FDA Voluntary Recall of Select Packages of Frosted Mini-Wheats Bite Size

Original and Mini-Wheats Unfrosted Bite Size

**FOR IMMEDIATE RELEASE** - We have initiated a voluntary recall due to the possible presence of fragments of flexible metal mesh from a faulty manufacturing part. Recalled products include only Frosted Mini-Wheats Bite Size Original and Mini-Wheats Unfrosted Bite Size with the letters KB, AP or FK before or after the Best If Used Before date. Products impacted are:

## Kellogg's Frosted Mini-Wheats Bite Size Original cereal

- UPC 3800031829 18-ounce carton with Better if Used Before Dates between APR 01 2013 KB SEP 21 2013 KB
- UPC 3800073444 18-ounce carton with Better if Used Before Dates between APR 01 2013 KB SEP 21 2013 KB
- UPC 3800031834 24-ounce carton with Better if Used Before Dates between APR 01 2013 KB SEP 21 2013 KB
- UPC 3800046954 30-ounce carton with Better if Used Before Dates between APR 01 2013 KB SEP 21 2013 KB
- UPC 3800031921 70-ounce club store carton with Better if Used Before Dates APR 01 2013 KB JUL 29 2013 KB
- UPC 3800004961 single-serve bowl with Better if Used Before Dates between 04013 KB 09213 KB
- UPC 3800021993 single-serve carton with Better if Used Before Dates between AP 04013 AP 09213 or FK 04013 - FK 09213

## Kellogg's Mini-Wheats Unfrosted Bite Size cereal

- UPC 3800021983 single serve carton with Better if Used Before Dates between FK 04013 FK 09213
- UPC 3800035982 -18-ounce carton with Better if Used Before Dates between APR 01 2013 KB SEP 21 2013 KB

Consumers with affected product or who have questions should contact us using the Contact Us feature on Kelloggs.com or call 800-962-1413 from 8 am to 6 pm Eastern Time, Monday - Friday.